

# PAYMENT

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send

Cash, Checks or Money orders

Made Payable to:

IISOH

PO Box 175

State College, PA 16804

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Donations are tax deductible

Federal Tax ID# 41-2041155

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**PAY Online**

**with credit cards:**

**[www.sportlibrary.org](http://www.sportlibrary.org)**

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The IISOH is a Pennsylvania non-profit educational, literary and research corporation under section 501(c)3 of the IRS Code and is organized to operate a Library & Museum for the History of Sport, Physical Education, Recreation, Dance, Sport in Art and the Olympic Games

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**Federal Tax ID# 41-2041155**

*inquiries:*

**[HAbrams@iisoh.org](mailto:HAbrams@iisoh.org)**



Collecting & Preserving for posterity  
all the literature in the world on:

History of Sport

Physical Educational

Recreation

Dance

Sport in Art

Olympic Games

**[www.sportlibrary.org](http://www.sportlibrary.org)**

IISOH Library & Museum

PO Box 175

State College, PA 16804

Harvey Abrams, President

[HAbrams@iisoh.org](mailto:HAbrams@iisoh.org)

tel: (814) 321-4018

International Institute for Sport History

**IISOH**

**Library & Museum**

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# **Business Sponsorship & Advertising Opportunities**

The most-cost-effective  
advertising available anywhere

**Only \$25.00**

**for a**

**LIFETIME**

**acknowledgment**

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IISOH Library & Museum

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State College, PA 16804

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section 501(c)3 of the Internal Revenue Code

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June 17, 2018

# OPTION #1

**\$25.00**

(twenty-five Dollars)

**A one-time donation of \$25.00...  
You receive a lifetime acknowledgment  
on the IISOH website.**

For example,  
here are some current donors:

- The Frame Factory & Gallery, Westerly Parkway, State College, PA.
- Michael F. Desmond, State College, PA.
- Irving's Bagels, State College, PA.
- Bellefonte Wok, Allegheny St., Bellefonte, PA.
- Plato's Closet, Walmart Plaza, State College, PA.
- The Original Waffle Shop (North) Atherton Street, State College, PA.
- John & Heather McQueary, State College, PA.
- Anonymous, State College, PA.
- W.R. Hickey Beer Distributor, Inc., State College, PA.
- Cici's Pizza of State College, Pa.
- Swope's, State College, PA.
- Moyer Jewelers, Inc., State College, PA.
- Wesley Glebe & Christine Bailey, State College, PA.

*(the website space is much wider, of course)*

**Your biggest decision is:**

Should you chose your family name  
or the business name?

**It is a one time donation with  
a LIFETIME acknowledgment**

[www.sportlibrary.org/Acknowledgment.html](http://www.sportlibrary.org/Acknowledgment.html)

# OPTION #2

**\$250.00**

(two hundred-fifty Dollars)

**A one-time donation of \$250.00  
You receive an acknowledgment PLUS  
a link to a static web page.**

1. Lifetime acknowledgment on the website
2. A link to a business or family web page/site

**The IRS has restrictions on this donation:**

**The linked web page cannot have prices for products or services or it is considered to be business advertising. Then the IISOH must pay TAXES for "unrelated income." (We can do that, too, see OPTION #3).**

**We are permitted to put your logo or slogan, your name, address, phone, hours and services.**

**But no prices are permitted.**

**We can express GRATITUDE to your business, but we are not permitted to ENDORSE it.**

***"The effect of an acknowledgment is identification of the sponsor rather than the promotion of the sponsor's products, services or facilities." (IRS quote).***

**Your donation would look like this:**

**John Doe Hotel & Restaurant, address, Town, PA.**

AND it is linked to a "static" web page with your business details *for LIFETIME.*

***No renewal is necessary.***

*Years from now, decades from now, if the business closes then the page remains as a HISTORY page of businesses that supported the IISOH "way back when."*

**You want to list prices? Then go to option #3**

# OPTION #3

**\$250.00**

(two hundred-fifty Dollars)

**An Advertisement –  
Not a donation**

**\$25.00 goes towards a lifetime acknowledgment and \$225 pays for a three (3) year advertisement - a link to your own business web site – where you can advertise all your goods or services. AND we can endorse you!**

**This is "unrelated income" for the IISOH. We must pay local, state and federal taxes.**

So we do not get to keep all the money.

BUT - We would rather have your support at a lower amount and develop a long-term relationship with you and your business.

**This would be the cheapest advertising you could ever find!!**

**You are paying for an advertisement - for THREE YEARS !**

*You also receive a lifetime ACKNOWLEDGEMENT in the CHARTER MEMBERSHIP section.*

The link to your web page is limited to three (3) years from the date we post the link on the IISOH website.

SO...your payment of \$250 includes a donation of **\$25 that is posted as an ACKNOWLEDGEMENT for a lifetime** with the balance of **\$225 posted as a three year advertisement. After three years -**

your advertisement can be renewed if you chose to do so – there is no automatic renewal. The original rate of \$225 for a three year ad is available to you forever as long as you renew every three years - you are immune from any future rate increases